



Action C4

Strategies and action plans



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Public and private sector cooperation model



Deadline for activity: 30/06/2023

Deliverable related with this task:

- Proposal for PPC model and adopting of the Project results in Rural Development Plan

(2021-01-01)

- Public communication with the main stakeholder groups within the demonstration of PPC model implemented

(2021-07-01)

Cooperation building

- Public and private partnership work best when addressing an area in which traditional investment is lacking and the risks are too high for individual actors to undertake alone.
- Stakeholders will not be encouraged to adopt CCM practices if there are trade-offs against farm or forest productivity
- In order to make participation in PPC for CCM attractive new practices must provide tangible benefits and be linked to improvements in productivity

Cooperation building

- For CCM there are two main policy options that are related with PPC model:
 - (i) sector-wide or broader economic instruments (such as taxes on emissions or cap and trade systems);
 - (ii) voluntary payment approaches promoting targeted measures;
- Additional policy options:
 - (iii) "Fair trade" certificate or other license proving sustainable land management;
 - Clusters;
 - Etc.

Partner involvement

- National specifications and supporting tools;
- Financial instruments;
- Key participants from public and private sector;
- Stories of success (if any);
- Constraints and limitations;
- Implemented projects;
- Outcomes and opportunities;
- Etc.

Public and partner sector cooperation model benefits



- Financial incentives will encourage farmers and forest owners to adopt measures that have high upfront costs, or that are socially beneficial but costly at the private level.
- Public-private partnerships will bring multi-sector stakeholders together to solve complex problems like CCM;



Thank you!



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