

BALTIJAS KRASTI



# Action E1-E2

## Information and education materials



***LIFE OrgBalt Demonstration of climate change mitigation potential of nutrients rich organic soils in Baltic States and Finland***

**Association «Baltic Coasts»  
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# Action E1 – Information and dissemination

## Deliverables and Deadlines

Deliverable	No	Date
Information signs/ notice boards	17 (in each demonstration site )	2019-12-01
Short films 10-12min	3	2021-07-01
Brochure booklet (GHG emission; project booklet)	1000/ indicators for reached audience 2000	2022-09-01
Article/interviews	10	2023-08-01
E-newsletter	8	2023-08-01
Layman's report	1	2023-08-01
Policy brief	5 country specific releases	2023-08-01
Popular articles	10	2023-08-01
Press releases	10	2023-08-01
Technical articles	6	2023-08-01
Facebook	200 followers	
Twitter	200 followers	
Webpage	10 000 visitors	
Scientific article	0	2020-12-31



# Publicity requirement



- LIFE logo should appear on all **documents, media** and **durable goods, etc.**
- All material must bear a clear reference to the contribution of LIFE;
- Audio-visual materials shall include an explicit and readable mention of the LIFE support (e.g. “With the contribution of the LIFE financial instrument of the European Union”)
- the Commission is authorized to publish, in whatever form and in whatever medium, all the information related to the project or produced by the project that it considers relevant.
- At the same time, the Commission shall not be considered as “co-producer”, thus all documents should include reference (e.g. ..reflects only the authors view. The European Commission’s Executive Agency for Small and Medium-size Enterprises is not responsible for any use that may be made of the information it contains)

# E2 - Dissemination and training events

## National workshops

- focuses on stakeholders who influence policy and action planning at different planning levels and contexts:
  - i) regional development policy planning, and
  - (ii) national policy development.
- 10 workshops in total - 2 different target groups addressed events per country 25 participants per event
  - First National workshops on CCM 2020-12-31
  - Second National workshops on CCM 2023-03-31

## E2 - Dissemination and training events II

- Final international conference “Innovative solutions for reduction of GHG emissions from organic soils” - end of the project duration 1,5 days (150 participants);
- Information and dissemination events
  - Presentation of the Project results in external events (seminars, conferences) – 7 events;
  - Educational events for students of universities and local schools in order to promote CCM targeted measures – 6 events

# E2 Dissemination and training events

Tasks	2020												2021												2022												2023									
	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
National workshops																																														
International conference																																														
Presentation of the project results in relevant international and local events performed																																														
Educational events for students of universities held																																														
Project results in external events																																														

# Event documentation

1. At each project organized event – LIFE logo should be visible (roll-up optional);
2. Event must be photo documented;
3. Participant list must be prepared and filled;
4. Event agenda

Detailed information and supporting documentation will be included in project communication plan and will be sent to all partner!







Thank you!



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