



## Action E1-E2

Information and education materials























LIFE OrgBalt Demonstration of climate change mitigation potential of nutrients rich organic soils in Baltic States and Finland

Association «Baltic Coasts»

Agnese Jenina & Liene Rubina

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## Action E1 – Information and dissemination Deliverables and Deadlines

Deliverable	No	Date
	17 (in each	
Information signs/ notice boards	demonstration site )	2019-12-01
Short films 10-12min	3	2021-07-01
Brochure booklet (GHG emission; project	1000/ indicators for	
booklet)	reached audience 2000	2022-09-01
Article/interviews	10	2023-08-01
E-newsletter	8	2023-08-01
Layman's report	1	2023-08-01
	5 country specific	
Policy brief	releases	2023-08-01
Popular articles	10	2023-08-01
Press releases	10	2023-08-01
Technical articles	6	2023-08-01
Facebook	200 followers	
Twitter	200 followers	
Webpage	10 000 visitors	
Caiontificarticla	0	2020 12 21

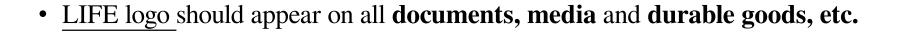


## Dissemination plan

	2	2019		2020 2021 2022														2023															
	Aug Se	ep Oct Nov	v Dec Jai	n Feb N	Mar Apr M	ay Jun	Jul	Aug Se	p Oct	t Nov	Dec J	an Feb	Mar	Apr M	ay Jun	Jul A	Aug S	ep Oct	Nov D	ec Ja	an Feb Ma	r Apr	May J	un Jul	Aug S	Sep O	ct Nov	Dec J	an Feb	Mar	Apr Ma	y Jun	Jul Aug
Notice boards																																	
Short films 10- 12min																																	
Booklets																																	
Scientific articles																																	
E-newsletter																																	
Article/interviews																																	
Layman's report																																	
Policy brief																																	
Popular articles																																	
Press releases																																	
Technical articles																																	
Facebook																																	
Twitter																																	

### Publicity requirement







- Audio-visual materials shall include an explicit and readable mention of the LIFE support (e.g. "With the contribution of the LIFE financial instrument of the European Union")
- the Commission is authorized to publish, in whatever form and in whatever medium, all the information related to the project or produced by the project that it considers relevant.
- At the same time, the Commission shall not be considered as "co-producer", thus all documents should include reference (e.g. ..reflects only the authors view. The European Commission's Executive Agency for Small and Medium-size Enterprises is not responsible for any use that may be made of the information it contains)





# E2 - Dissemination and training events

#### **National workshops**

- focuses on stakeholders who influence policy and action planning at different planning levels and contexts:
  - i) regional development policy planning, and
  - (ii) national policy development.
- 10 workshops in total 2 different target groups addressed events per country 25 participants per event
  - First National workshops on CCM 2020-12-31
  - Second National workshops on CCM 2023-03-31



# E2 - Dissemination and training events II

- Final international conference "Innovative solutions for reduction of GHG emissions from organic soils" end of the project duration 1,5 days (150 participants);
- Information and dissemination events
- Presentation of the Project results in external events (seminars, conferences) 7 events;
- Educational events for students of universities and local schools in order to promote CCM targeted measures 6 events



### E2 Dissemination and training events

		2020													_		2021			_		_	_	22		2023													
Tasks	Dec	Jan	Feb	Mar	Apr	May	Jun Ju	ıl Aug	Sep	Oct N	ov De	c Ja	n Fe	eb Mar	Apr	May	Jun Ju	Aug	Sep	Oct N	lov l	Dec	Jan I	Feb Ma	ar Ap	r May	Jun	Jul	Aug	Sep	Oct Nov	Dec	Jan	Feb N	/lar /	Apr M	ay J	un Jul	Aug
National workshops																																							
International																																							
conference																																							
Presentation of the																																							
project results in																																							
relevant international																																							
and local events																																							
performed																																							
Educational events																																							
for students of																																							
universities held																																							
Project results in																																							
external events																																							



#### Event documentation



- 1. At each project organized event LIFE logo should be visible (roll-up optional);
- 2. Event must be photo documented;
- 3. Participant list must be prepared and filled;
- 4. Event agenda

Detailed information and supporting documentation will be included in project communication plan and will be sent to all partner!





## Thank you!

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info@baltijaskrasti.lv



www.baltijaskrasti.lv